

### Priyasakhi Mahila Sangh, Indore (M.P.)

**Depositor Education and Awareness Programme** 



### Workshop Report

### INDORE



### **One Day**

### Workshop on Depositor's Education and Awareness

Date	: 29/Jan/2018
Time	: 09:30 AM to 02:30 PM
Implementing Organization	n : Priyasakhi Mahila Sangh, Indore
Funded by	: RBI, Depositor's Education and Awareness Fund
	Scheme 2014
Venue	: Maple Hall, Brilliant Convention Centre, Indore
Tehsil & District	: Indore

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### 1. BACKGROUND :

The saving bank deposits and term deposits amounting to more than Rs. 60 lakh crore deposited by more than 800 millions in SB account and 150 millions in term deposit accounts are getting interest at the rate of 4% on SB account and 7% on term deposit account. To protect the rights and privilege of the depositors. The Reserve Bank of India, in exercise of the powers conferred by sub-sections (1) and (5) of section 26A of the Banking Regulation Act, 1949 (10 of 1949) has created a Depositors education and awareness fund scheme 2014 and the RBI has sanctioned a pilot programme to be organized in the form of participatory workshop, where the target participants will be explained about the advantage of having bank deposit account and their rights and privileges as depositors. We conducted one day workshop on the subject matter on dated 29<sup>th</sup> Jan, 2018 at Maple Hall, Brilliant Convention Centre, Indore. Before organizing the workshop we conducted a sample survey of 80 persons drawn from all segments of the society and design the workshop.

### 2. SURVEY REPORT :

Various rights of depositors of scheduled commercial banks are clearly laid down by Reserve Bank of India/Indian Bank's Association. Bank is ensuring that the products and services offered to the depositors meet the relevant law and regulations. The various rights of the depositors are enumerated as below :

The branch management has to extend guidance/necessary assistance to the customers especially to small depositors in the following areas :

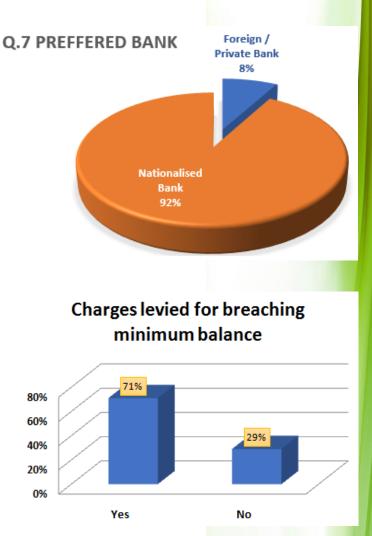
- Selecting the product which suits their requirements and the financial implication in doing so.
- Explaining the salient features of deposit products either in English/Hindu/local language.
- Explaining the rate of interest being paid on SB deposits and term deposits and the method of calculation of interest and full information about the working of the accounts.
- 4. The procedure in getting statement of accounts from branches at regular intervals with free of cost (additional charges to be paid if the statement of accounts are frequently demanded).

- 5. Various ways and means through which the changes in terms and conditions of the products are intimated by the bank to the customers.
- 6. The right to close the account within 30 days from the date of notice of change in the features of the concerned product (if the changes are to the disadvantage of the depositors) without paying any extra charges.
- The available communication channels to know about any changes made in the rate of interest or increase in charges if any.
- 8. The terms and conditions and charges while using the Bank's ATMs.
- The details of tie-up arrangements of the bank with other Banks ATMs and the charges thereon.
- 10. Full details about the clearing cycle/collection services including the availability of clear balance to draw the money.
- The facility about immediate credit in their account for outstation cheques upto Rs.15,000/- (presently available to customers having satisfactory operations).
- 12. Eligibility to get interest on funds involved if collection is delayed beyond the normal period as stipulated by RBI.
- The procedures about how the unpaid cheques or out of dated cheques are dealt with.
- 14. The procedure in getting cheque or a copy of the cheque as evidence, if there is any dispute about the paid cheque.
- 15. Details of the services, exchange rates and charges that are applicable to foreign exchange transactions and the transfer of money to abroad.
- 16. Details about availability of nomination facility on all deposit products, articles of safe custody, safe deposit lockers etc.
- 17. Procedure available in exchanging cut notes soiled notes and coins.
- Systems and procedure prevailing in the bank in handling complains received from depositors and the remedial measures.
- **19**. Explaining the details about Banking Ombudsman Scheme.
- 20. Details about deduction of TDS if any as per the Income Tax guidelines and providing certificate of tax deducted at source.

Customer service should not be a reactive exercise. Communicating with customer with proactively reduce the cost of managing inbound calls and increase customer satisfaction. Bank customers need the most up-to-date information precisely when and where they choose or they won't be satisfied. They want to check balances on mobile, move money without going into bank branch or to an ATM and get answers to their question quickly and easily. The technology offers businesses new and powerful ways to connect and facilitate these actions but these new technologies will be worthless if brand, messaging and service are not consistent across all channel including mobile, web, email and social media. To find out the level of satisfaction and status of customer service pertaining to the bank depositors a survey was conducted in the city of Indore.

Our survey result shows that even today only one entity that the general public suppose to trust with their hard earned money is the nationalized bank, where 92% respondents shows their trust in nationalized bank in compared to private banks.

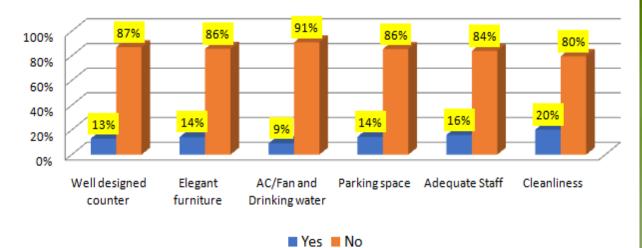
Yet, in past couple of month it is reveal from survey that the customer feel that they were robbed, hood winked or cheated by the bank while they showed their trust in them. Whereas 48% depositors choose the nationalized bank due to their trust and nearness to office/residence. The depositor also notice the discrimination



between new and old borrowers of home loan, the difference in rate of interest charged by the bank. Second big flash point anger is the decision to charge customer for withdrawing their own money. As the bank charging Rs. 150/- after every fourth or fifth withdrawal and these charges are levied without any assessment of the situation on the ground and even without intimation. The pensioner's account also charged with similar chargers. 71% respondents are victims of such various not acceptable charges.

82% respondents are having saving bank accounts and 48% chooses particular bank either on nearness to their office/residence or continued with the bank due to absence of alternatives.

Though the 79% respondents reported that their bank provide equal treatment to similar customer for similar services but 84% bank branches does not have adequate staff, 73% respondents felt that the behavior of staff is of average level. 79% staff does not have coordination among themselves and 66% are not taking interest in solving the customer's problem. Whereas 87% branches are not equipped with well designed counter, 86% branches does not have elegant furniture, 91% branches does not have the facility of drinking water and 86% branches are not having sufficient space for vehicle parking. The cleanliness in branches of private bank is good compared to nationalized bank 80%.

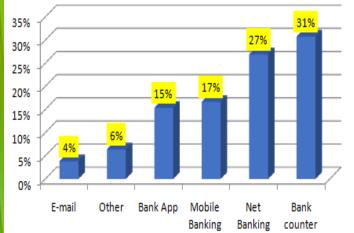


Status of Services and Facilities provided by banks

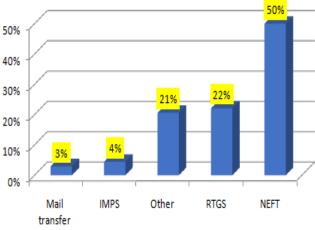
The imperial bank had cashier and front desk employee with metric and SSLC as qualification and most staff operating computers do not know banking regulations and the officers behind the desk are not better. The machines dictate and the man obey. Link fail, server fail are example. Depositor are surprised to notice that when they ask for the deposit schemes for senior citizen or basic deposit saving account, the manager explain the insurance product and the bank mutual funds with the attraction that get higher returns on such off beat product and mutual fund because they get commission on such products.

Only 44% respondents has given standing instruction for fund transfer and 58% respondents believe that their standing instructions are properly executed. 31% respondents getting their bank statement through bank counter and 27% are getting from Net Banking. Whereas 81% respondent clearly understand abbreviation entries made in statement or passbook. While opting the mode of renitence 55% are using NEFT, 22% RTGS, 4% IMPS and 3% Mail transfer, where 21% using other mode of remittance. 84% respondents are believe that their remittance been affected correctly. While the union government is pushing customer into digital transaction but survey show that 57% respondents find error in their transaction, 56% respondents face misbehave and 43% face delay in transaction.

### Q 33. Bank Statement Mode



### Q.38 : Mode of Remittence



While the union Govt. pushing the customers into digital transaction where the banks continue to the short of currency stock in ATM. 30% ATM and Deposit machine are either non-functional or out of order. This number will be increase substantially. 65% respondents complain about the freezing of account due to unknown reason or failure of server. Many of the customers face the blocking of the RTGS payment sites server issue in order to retain the customer base and avoid transfer the fund outside the bank.

### 2.1 COMMENTS AND DEMANDS FROM RESPONDENTS FOR ADDITIONAL FACILITIES :

- Customers like senior citizens and women are exempted from bank minimum charges.
- Facilities like sitting arrangement, drinking water and writing space to be arranged.
- The bank branch should have adequate parking space.
- Senior citizen and women should be treated separately.
- Arrangement for helpdesk corner.
- Minimum panel charges.
- ATM should be safe and available with security guard.
- Home service should be offered to aged person. All new charges should be eliminated.
- Fair and equivalent to the customer specially poor and aged.
- Training to staff on updation of technical service.
- Time required for deposit / withdrawal and cheque clearing.
- Update mobile app features and online transaction.

### 2.2 SUGGESTIONS :

- Display of Govt. schemes, insurance schemes and other product pamphlets.
- Cash deposit machine and Passbook updation machines must be maintained with hardware updation.
- Teaching of Online bank services to the customer and mobile app through video.
- Increase the rate of interest on FDR and saving bank account.
- Effective orientation training to the staff on change technology and bank regulation.
- Consistent policy in levying the charges.
- Avoid and check the mis selling & misleading by the bank employee on offbeat products.

### **3. OBJECTIVES OF THE WORKSHOP :**

Looking to the present scenario the depositors feel like that they were robbed, hood winked or cheated by the bank while they showed their trust in them. The objectives of the pilot programme is imparting education and awareness for the promotion of depositor's interest and to aware them to secure their hard earned money, weaning the participants from keeping their hard earned money in illegal and non-banking entities. encourage them for having operative bank account, demystifying them about the KYC norms of prevailing system, educate the participant on mis selling of banking products and to educate them on customers rights as depositors and more as under:

- To understand the role of financial / banking institutions in creative customer awareness through digitization.
- To understand the role of regulatory bodies and other key stake holder in enhancing awareness and safeguard the depositor's interest.
- To propagate steps to build common communication strategies to educate the depositors and other customers.
- To strengthen the measures to provide seamless and excellent services to customer.
- To instill the need for empathy and understanding while dealing with customer issue.
- Educating the participants on financial planning, risk management and tax saving.
- Educating participants on available grievance redressal mechanism with bank.
- Insurance scheme linked with the deposit account to safeguard the interest of depositors.

### 4. WORKSHOP MANAGEMENT :

### 4.1 PREPARATION :

Preparation of workshop included the task like finalisation of contents, training materials (module and hand-outs) selection of venue, selection of key speakers, selection of participants, session plan, printing of training materials, logistic arrangement including posters, banners, projector, computer, finalisation of topics and logistic arrangement for speakers, arrangement of food and refreshment, tea, memento for the speakers and guests.

### 4.2 CO-ORDINATION :

Priyasakhi Mahila Sangh has a good team of professionals acquainted with the city of Indore and established good rapport and understanding with all the mechanism and requirements to conduct such workshop and training program.

### 4.3 MANAGEMENT :

The team leader along with the support of the seniors was responsible for the overall management and insuring the success and quality of the workshop. One senior consultants was assigned to observe and evaluate the speaker's address and group/panel discussion. Quality of delivery, exercises and how these activities are accepted and understood by the participants. The venue of workshop was selected from the best available resources and looking to the approach and accessibility of the participants.

### **5. OPENING CEREMONY :**



The workshop was officially inaugurated with lamp lighting and garlanding on the photo of goddess Saraswati with welcome address by the CEO Ms. Arti Kushwah with PPT presentation containing the developmental history of Priyasakhi Mahila Sangh and the present financial status and the scope of activities and the coverage area.



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### **ILUF Education and Awareness workshop**



Dr. Smita Premchander Visiting Faculty, IIMA and Founder, Sampark, Banglore elaborated the outcome of survey. She also elaborated the need of workshop, finding of survey reports.

### 6. FACILITATORS :

The workshop was facilitated by the following expert team:

- Mr. Satyendra Rajput, Manager, RBI
- Dr. Smita Premchander, Visiting Faculty, IIMA and Founder, Sampark, Banglore
- Ms. Arti Kushwah, CEO, PSMS
- Mr. Mukesh Bhatt, LDM, BOI, Indore
- Mr. D.S. Yadav, Consultant Financial Literacy, BOI, Indore
- Mr. N.P. Tiwari, F.C. Dept., BOI
- Mr. B.L. Khandelwal, General Manager, NJGB
- Mr. Nilesh Trivedi, Asst. G.M., MSME
- Mr. Sanjay Kumar Sharma, Manager, LIC

### 7. PARTICIPANTS :

The workshop was attended by representative from various sphere of the society, which include the participants from private service, Govt. service, business & traders, industries, Media, NGOs, Housewives. The breakup of 70 participants including 19 women is given in table given below and the list of participants is annex as annex-1.

NGC Institu	DS/ ution	Bank	Media	Gov Priva Serv	ate	Housewife	Trade/ Businessman	Indepe Profess		Retired
м	F	М	М	М	F	F	М	М	F	М
3	7	11	2	2	3	1	23	6	8	4

### 8. APPROACH AND METHODOLOGY :

The approach and methodology was based on the participatory method in order to meet it needs and problems of the participants and oriented to spoke out their problems and issues while operating their bank deposit accounts. The following methodology was used in the workshop.

### 8.1 Brain Storming / Technical Session -

 Address by the panelist and subject expert from banking and financial institutions.

8.2 Panel Discussion (Q & A)

8.3 Skit Play

### **8.1 BRAIN STORMING / TECHNICAL SESSION :**

In the technical session Chief Guest Mr. R.K. Rao, CGM, NABARD elaborated the innovative idea of micro finance initiated by the NABARD in 1992 with a small group of 500 SHGs when all scheduled and private bank even cooperative banks also fear in financing to individuals of under privilege class, off farm labourers and people from tribal areas. The NABARD initiated the process with formation of small groups of minimum 10 to 20 members and financed them considering the group as one entity. This initiative was widely appreciated and now SHGs financed by the NABARD and other schedule banks through MFIs and federations. He also said that till the end of 2011, 51% population was out of banking arena and now as the survey result after Jandhan account 92% population are linked with



the banking process.

NABARD has initiated E-Shakti portal as pilot program in 25 districts and this will be extended to cover 100 districts as pilot project. Now, today the bank, MFIs and SHG Member's interlink on portal and

every stakeholder can see the position, performance of finance, saving and recovery. No one can hide the actual position of their bank transactions. The RBI DEAF programme will definitely help to the depositors considering their grievances and providing solutions for keeping their money in safe deposit and weaning them from the non-banking financial entities.



Subject Expert and Consultant of financial literacy Mr. D.S. Yadav elaborated the benefits connected with bank accounts, the Govt. schemes and insurances connected with the "Jandhan" account, KYC norms.

He spoke on

Jandhan accounts and basic deposit saving bank accounts, Nominations norms and its requirement, importance to open a joint account, Net banking, Mobile banking, Bhim App etc. know their rights and in managing their hard earned money and maintaining their Bank Accounts. He also emphasised on the Aadhar link and link of Mobile number with the bank

account for secured transaction. Use of ATM and digital banking – NEFT/RTGS to fulfill their urgent need before and after the banking working hours and also mechanism for the redressal of their grievances and for safe investment visit the RBI *sachet website* for verification of the institution where they are going to invest their hard earn money. He also emphasised on the *less cash* transaction instead of *cashless* transaction. Bank never ask on phone your bank account number, your PIN number or the details of your OTP.



While speaking on the subject matter G.M., NJGB Mr. B.L. Khandelwal spoke on the frauds pertaining to online transaction, purchase and fraud related to ATM block. He elaborated saying that no bank employee can ask your OTP, PIN number and other details pertaining to your deposit account. On receiving such calls

you can file a complain with the Branch Manager and verify from him about such calls. If any fraud or false deduction or transaction failure occurred in your ATM or bank account you can immediately approach the concerned branch for correction of wrong entries or failure of the transaction for reversing the wrong entries. Mr. Khandelwal spoke on the linked insurance and pension plan available with the deposit account or their related branch.



Mr. Sanjay Sharma, Manager, LIC elaborated the insurance coverage linked with the income source as the social security scheme initiated by Govt. of India through LIC. He also explained the benefits of small insurance scheme with minimum premium investment and maximum coverage in organized as well as unorganized sector. Insurance available for not only for the regular Govt. and Private employees, it is also available for the students, unorganized labourers, daily wage workers, the street hawker and vendors, if they form a small group for insurance coverage. He also elaborated the benefit and coverage under employee's gratuity and pension linked schemes available in corporate sector.



Subject expert lead development manager, Bank of India, Mr. Mukesh Bhatt while addressing the participants elaborated the need of having bank accounts. He also explained in details the Govt. scheme attached with the bank accounts and available loan facility like PM / CM Swarojgar Yojna, Education Loan and loan for small manufacturer. He suggested in case of any problem or discomfort of the working of the employees of the branch the bank account holder can launch complain against such employee to regional and zonal manager of the bank and also to the Bank *Lokpal*.

### 8.2. QUESTION-ANSWER / PANEL DISCUSSION :

The technical session concluded with question-answer and panel discussion initiated on the subject matter and all the participants were invited to put their doubts and questions for appropriate resolution from the panelist consisting of Mr. Satyendra Rajput, Manager, RBI, Mr. D.S. Yadav, Consultant FLC, Mr. Mukesh Bhatt, LDM, BOI, Indore, Mr. N.P. Tiwari, F.C. Dept., BOI, Mr. B.L. Khandelwal, G.M., NJGB, Mr. Sanjay Kumar Sharma, Manager, LIC, Mr. Nilesh Trivedi, Asst. G.M., MSME and Dr. Smita Premchander, Visiting Faculty, IIMA and Founder, Sampark, Banglore. Major questions raised by the participants are as under.



One female participant asked a question about the foreclosing charges charged by the bank on repayment of balance loan amount. She said the bank asking for deposition of further amount where I have already deposited the remaining balance of loan amount.

Panel response : Mr. Satyendra

Rajput, Manager, RBI said that if your loan is a personal loan and if the interest is based on fixed rate interest then bank will charge the foreclosing charges being the bank plan for future depending on the advances and loan extended by the bank to its customer and Mr. Khandelwal elaborated that you can go through the term and condition enumerated in the



sanctioned letter and while choosing the product you can also negotiate with the bank.

Senior citizen Participant asked a question pertaining to the font size of bank loan form why letters are so tiny, which is unreadable and after getting the

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loan and closing the loan account these conditions are applied.

Panel response : Because of the number and type of fraud the conditions are embodied after one by one for safeguard of recovery of loan from defaulters account holder and being the number of conditions are emerging the size of font is going small and small in loan form but while sanctioning the loan you have been provided detailed sanction letter which contain all the terms and condition pertaining to your loan product and same is applicable while repayment of loan. The branch manager is suppose to explain all the terms and conditions while delivering the sanction letter. If he does not explain the conditions you can complain for the same to the higher authority. Mr. Rajput also explained the hierarchy of making a complain to the higher authority.

He also asked about the frequency of calculating the interest on term deposit. Which is normally either on quarterly basis or six month basis.

Mr. Rajput said that as per RBI guideline the bank has to calculate on daily product basis.



One female participant has asked about the non receipt of policy of PM Suraksha Bima Yojna where the premium amount of policy has been deducted and emerged in the passbook but we have not received the policy document.

Panel response : Mr. D.S. Yadav

explained that if the amount of premium which is deducted from your account and the entry of such deduction is appearing in the passbook then you are covered under PM Suraksha Bima Yojna and you can share such information with your family members for the same.



One participant Mr. Vijay Deshmukh asked about the forced selling of insurance coverage on their loan account by the bank manager.

Panel response : Mr. D.S. Yadav replied that no bank employee is

supposed to sell the insurance product without your permission and consent, if it happens with you, you can lo complain about the forced selling of insurance of such branch manager or employee.



One participant Mr. K.L. Rathod asked about the different rate of interest on Education loan by different banks and security deposit. There is no rational on while interest rate and frequency differ from bank to bank.

Panel response : Mr. D.S. Yadav replied that the product of Education Loan is vary from bank to bank and the rate of interest also varied but no security or collateral guarantee would be asked by the bank on the loan up to Rs. 7.5 lakh. If the amount of loan is more than 7.5 lakh the bank will ask for the collateral security.

### 8.3 SKIT PLAY AND MOVIE :

Arunoday Sarveshwari Lok Kalyan Samiti Group presented a skit play with a script and theme on the financial inclusion and depositor's education and awareness, benefit of bank deposit account with the other benefit connected with the bank deposit account.



The play started and ended with a folk song in local dialect *Malvi* language based on the bank transaction, digital banking & Education Loan. This was followed by a video clip *Buddhimoney*.



All the participants expressed their satisfaction in feedback session about the RBI approach and support extended by the depositor's education and awareness fund scheme. They also expressed their satisfaction on workshop contents and methodology. Participants added that the program was highly effective and it will help them to aware the people and senior citizens while operating their bank account and when they visit the bank branch for their saving bank and term deposits. Participants suggested to organize such program and workshop for the depositors of different class and category like for student, industrial workers, Govt. employee and small traders and businessmen. All the participants were happy and satisfied with the venue, synchronization of program and methods of deliberation on awareness while discussing in group they also got the knowledge about the operation and safeguards of their money with bank. The deliberation cleared their doubts and misunderstanding at large.

### 9. CONCLUSION :



While presenting the overview Mr. Satyendra Rajput, Manager, RBI expressed his thanks and appreciation for organising such a workshop in a well designed manner. He said that our journey is long and laden with thorns but our commitment towards the target surely achieved with the support of you all the leaders. Of course, we would have not been reached this stage without you people who helped us in making great success of our commitment. To educate customers so that they effectively use the opportunities provided by digital empowered knowledge economy. He closed the session by explaining to the audience that each one of them represents an institution, so must go back from this workshop and teach the learnings from this workshop to 25 to 50 persons each, so that the message of depositor safety can be passed on to many individuals.

To empower the vulnerable customer against the protection threats that online banking bring with itself.

Though the number of smartphone uses is all set to cross 300 million by the end of 2017. Many specially the vulnerable section of the society are not aware of its use especially when it comes to digital banking or availing of essential services of Govt. making consumer digitally literate and empowering them to use the internet and mobile banking safety and using them to make the gradual shift from offline to online is a humongous task.

RBI is always ready to hear from you and instantly reply the complaint and react on suggestion given by you. For any issues pertaining the services, product or employee's behavior, you first approach to the customer care center of the concern bank and then if the problem or issue does not resolve then the regional / zonal head of the office of the said bank and in case of no response then to RBI for the final resolution of such problem.

### **10. RECOMMENDATIONS / SUGGESTIONS :**

 The policy on the issue pertaining to interest application frequency. The bank branch manager has to display the frequency and the change of rate of interest on a prominent place.

- The policy on issue of bank applying TDS on accrual of interest on either calendar quarter or anniversary quarter.
- The bank recover TDS on anniversary quarter as well as last day of financial year.
- The RBI guidelines on rate of interest on deposits which are changing frequently is to be display.
- The paper work for senior citizen is to be minimized and the significant numbers of senior citizen false below the income tax bracket and most of them are live on income from the interest. Such people may not have the skills capacity of tenacity to comply with the complex papers work either for the exemption from the TDS or claim of tax refunds.
- To establish helpdesk corner in nationalized bank to counsel the customers and depositors for Govt. schemes and to resolve the problems while operating their bank account.
- To improve the service quality through customer satisfaction drive and effective customer relationship.
- To train and update the employees of the bank with amended rules and regulations while with dealing the customer.
- To have more and more such workshop for depositor education and awareness in all the groups and category of citizens separately.

### **11. LEARNING AND OUTCOME OF THE WORKSHOP :**

- The major reasons behind non uses of mobile banking were security concern and technical problem of getting acquainted with the applications.
- People are afraid of fraud and hacking of mobile and net banking use and leakage while using the electronic mode.
- People feel that the available applications are not as user friendly and some time the links also disturb the process.
- Respondents mentioned that the use of mobile banking is depending on security and privacy and ease of use.
- To establish more and more digital banking education / literacy centres to promote use of safe and smooth digital banking.



Reserve Bank of India holds workshop for depositor education and awareness at Brilliant Convention Centre on Monday FP PHOTO



ब्रिलियंट कन्वेंशन सेंटर में रिजर्व बैंक व प्रियसखी महिला संघ ने ग्राहक जागरूकता अभियान किया। नाबार्ड मप्र के सीजीएम केआर राव, आईआईएम अहमदाबाद की डॉ. स्मिता प्रेमचंदर, रिजर्व बैंक भोपाल के मैनेजर सत्येंद्र सिंह राजपूत, नाबार्ड डीडीएम दीपक घोरपड़े, महिला संघ प्रमुख आरती कुशवाह, पद्मश्री डॉ. जनक पलटा ने विचार रखें।



पत्रिता **PLUS**.14 सफलता के लिए समर्पण जरूरी

CITY LIVE



आयोजित कार्यक्रम में रिजर्व बैक प्रबंधक सत्येन्द्र राजपुत, बचत अधिकारी केआर यादव, संजय शर्मा, मुकेश भट्ट, आईआईएम् अहमदाबाद की डॉ. स्मिता प्रेमचंदर और संजय विजयवर्गीय ने विचार रखे। वित्तीय मामलों, बचत व बीमा के संबंध में सवाल जवाब भी हुए।

पत्रिका @ इंदौर • बैंकिंग कार्यों में सफलता के लिए जागरूकता, नियमितता व समर्पण जरूरी है। ये बात नाबार्ड के मुख्य महाप्रबंधक केआर राव ने ब्रिलियंट कन्वेशन में हुए रिजर्व बैक व महिला संघ के जागरूकता कार्यक्रम में कही। रिजर्व बैक और प्रिय सखी महिला संघ द्वारा



जागरुकता कार्यक्रम कल

इंदौर। भारतीय रिजर्व बैंक के सहयोग से प्रिय सखी महिला संघ बैंक खाताधारकों व जमाकर्ताओं के लिए जागरुकता कार्यक्रम 29 जनवरी को ब्रिलियंट कन्वेंशन सेंटर में आयोजित कर रहा है। कार्यक्रम संयोजक भारती कुशवाह ने बताया कि इस पांच घंटे के आयोजन में विभिन्न सत्रों में रिजर्व बैंक अधिकारी. आईआईएम के विशेषज्ञ, बैंक पदाधिकारी जानकारी देंगे।



### सफलता के लिए समर्पण जरूरी

बैंकिंग कार्यों में सफलता के लिए जागरूकता, नियमितता व समर्पितता जरूरी हैं, इसी से ग्राहक, बचतकर्ता को लाभ मिल सकता हैं। ये विचार हैं नाबार्ड के मुख्य महाप्रबंधक के.आर. राव के। वे ब्रिलयंट कन्वेंशन सेंटर में बोल रहे थे। रिजर्व बैंक व प्रिय सखी महिला संघ के तहत जागरूकता कार्यक्रम में रिजर्व बैंक प्रबंधक सत्येंद्र राजपुत, बचत अधिकारी केआर यादव, संजय शर्मा, मुकेश भट्ट, आईआईएम अहमदाबाद की डॉ. स्मिता प्रेमचंदर, पदमश्री डॉ. जनक पलटा, महिला संघ प्रमुख आरती कुशवाह, संजय विजयवर्गीय, दीपक गोरवडे ने भी विचार रखें।

### रजव बैंक के सहयोग से जागरूकता कार्यक्रम आज

2018

सामवार 29 जनवरी

इदौर,

<u> इन्दार समाचार</u>

इन्दौर। भारतीय रिजर्व बैंक के सहयोग से प्रिय सखी महिला संघ बैंक खाताधारकों व जमाकर्ताओं के लिए जागरूकता कार्यक्रम 29 जनवरी को ब्रिलियंट कन्वेशन सेन्टर में सुबह 9.30 बजे से आयोजित कर रहा है।

कार्यक्रम संयोजक भारती कुशवाह ने बताया कि इस पांच घंटे के आयोजन में विभिन्न सत्रों में रिजर्व बैंक अधिकारी, आईआईएम के विशेषज्ञ, बैंक पदाधिकारी जानकारी देंगे। मुख्य रूप से आईआईएण अहमदाबाद की डा. स्मित प्रेमचंदर, रिजर्व बैंक भोपाल के मैनेजर सत्येन्द्र राजपूत, नाबार्ड के सीजीएम केआर राव, एसबीआई मैनेजर संजय विजयवर्गीय, एमडी गुप्ता, संजय कुमार शर्मी, खीमा विशेषज्ञ एनपी तिवारी, महिला संघ प्रमुख आरती कुशवाह, डीएस यादव, जिला अग्रणी बैंक प्रबंधक मुकेश भट्ट मुख्य वक्ता रहेंगे।

खाताधारकों व जमाकर्ताओं के लिए जागरूकता कार्यक्रम आज इतौर खाताधारकों व जमाकर्ताओं के लिए 29 जनवरी को सुबह 9.30 स्था। आधायात्पम् अ अतायत्वाजा या एतर् २७ अगयत या छुन्छ ७.०७ बजे ब्रिलियंट कन्वेशन सेंटर में जागरूकता कार्यक्रम होगा। रिजय बैंक और प्रियसखी महिला संघ आयोजन करेगा। संयोजक भारती कुशवाह ने बताया इसमें रिजर्व बैंक अधिकारी, आईआईएम के विशेषज्ञ, बैंक पदाधिकारी जानकारी देंगे। मुख्य वक्ता अग्रणी बैंक प्रबंधक मुकेश भट्ट होंगे।

### पपिलस समाचार

इंदौर, सोमवार, 29 जनवरी 2018

न्यज ब्रीफ

### जागरूकता कार्यकम बिलियंट सेंटर में आज

इंदौर। इंदौर भारतीय रिजवं बैंक और प्रिये सखी महिला संघ इंदौर की और से बैंक ग्राहक जागरूकता कार्यक्रम 29 जनवरी को ब्रिलियंट कन्वेंशन सेंटर में सुबह 9.30 से आवोजित किया जा रहा है। कार्यक्रम संयोजक भारती कुशवाह ने बताया कि इसमें आईआईएम अहमदाबाद, बीमा निगम, नाबार्ड, ग्रामीण बैंक, एसबीआई, महिला संघ के पदाधिकारी पांच घंटे के विभिन्न सत्रों में विचार रखेंगे।

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इंदौर। ब्रिलियंट कन्वेंशन सेंटर में रिजर्व बैंक व प्रियसखी महिला संघ ने बैंक ग्राहक जागरूकता अभियान संचालित किया। इस मौके पर नाबार्ड मंग्र के सीजीएम केआर राव, आईआईएम अहमदाबाद की डा स्मिता प्रेमचंदर, रिजर्व बैंक भोपाल के मैनेजर सत्येंद्र सिंह राजपूत, नाबार्ड डीडीएम दीपक घोरपड़े, महिला संघ प्रमुख आरती कुशवाह, पद्मश्री डा जनक पलटा आदि ने विचार रखें।

### जागरूक रहकर ही हो सकता है विकास और विश्वास कायम

पीपुल्स संवाददाता 🔍 इंदौर मो.नं. 7879619664

इंदौर, बुधवार, 31 जनवरी 2018

जागरूकता, नियमितता व समर्पितता के साथ ही वित्तीय मामलों में सफलता अर्जित की जा सकती है। कोई भी उद्यम धैर्य मांगता है, साथ ही विश्वास भी जरूरी होता हैं। महिलाएं वित्तीय मामलों में मेहनत एवं तकनीकी सोच ग्रहण कर आगे बढ़ने का कार्य करे।

ये विचार हैं नाबार्ड के सीजीएम केआर राव के वि ब्रिलियंट कन्वेंशन सेंटर में रिजर्व बैंक व प्रिय सखी महिला संघ के तत्वावधान में जागरूकता शिविर में बोल रहे थे। इस मौके पर रिजर्व बैंक भोपाल के मैनेजर सत्येंद्र राजपूत ने कहा कि हम हर ग्राहक के शुभ चिंतक बनकर

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### कार्य करत हैं. ग्राहक को बैंकों व खाता संचालन के प्रति अपने दायित्वों व सजगता का ध्यान रखना होगा, बैंक खाताधारण को बहुत कम दर पर बीमीत कर सुरक्षा कवच देती हैं. इसके लिए खाते का नियमित संचालन परमावश्यक हैं। नाबार्ड के डीडीएम दीपक घोरपडे ने कहा कि बैंक, नाबार्ड, रिजर्व बैंक व प्रिय सखी महिला संघ के साथ ग्राहक जागरुकता एवं लोक कल्याण के क्षेत में बेहतर कार्य किए जा रहे हैं। आईआईएम अहमदाबांद की डा स्मिता प्रेमचंदर ने कहा कि प्रत्येक कार्य जागरूकता, तत्परता व लगन के साथ बेहतर हो सकता हैं, महिलाएं जागरुक होगी तो घर के साथ आर्थिक व्यवस्थाओं का संचालन भी अच्छी तरह कर पाएगी।

देवेग दुनिया इवौर, सोमवार, 29 जनवरी 2018

### बैंक ग्रांहक जागरूकता कार्यक्रम आज

इंदौर। भारतीय रिजर्व बैंक और प्रिय सखी महिला संघ इंदौर की ओर से बैंक ग्राहक जागरूकता कार्यक्रम सोमवार को ब्रिलियंट कन्वेंशन सेंटर में सुबह 9.30 से आयोजित किया जा रहा है' कार्यक्रम संयोजक भारती कुशवाह ने बताया कि इसमें आईआईएम अहमदाबाद, बीमा निगम, नाबार्ड, ग्रामीण बैंक, एसबीआई, महिला संघ के पदाधिकारी पांच घंटे के विभिन्न सत्रों में विचार रखेंगे

13. GUEST / RESOURCE PERSON - LIST :



# PRIYASAKHI MAHILA SANGH, INDORE (M.P.)

One Day Workshop on Depositor's Education and Awareness Programme

Guest / Resource Person Registration

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**14. PARTICIPANTS REGISTRATION:** 



## PRIYASAKHI MAHILA SANGH, INDORE (M.P.)

One Day Workshop on Depositor's Education and Awareness Programme

Participant Registration



Date - 29/Jan/2018, Monday, Venue - Mapel Hall, Brilliant Convention Centre, Indore, Area-Indore(Urban), District-Indore (M.P.)

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One Day Workshop on Depositor's Education and Awareness Programme

Participant Registration

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# PRIYASAKHI MAHILA SANGH, INDORE (M.P.)

One Day Workshop on Depositor's Education and Awareness Programme

Participant Registration



Date - 29/Jan/2018, Monday, Venue - Mapel Hall, Brilliant Convention Centre, Indore, Area-Indore(Urban), District-Indore (M.P.)

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One Day Workshop on Depositor's Education and Awareness Programme

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Date - 29/Jan/2018, Monday, Venue - Mapel Hall, Brilliant Convention Centre, Indore, Area-Indore(Urban), District-Indore (M.P.)

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