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1. BACKGROUND :

The Reserve Bank of India, in exercise of the powers conferred by sub-sections (1) and (5) of section 26A of the Banking Regulation Act, 1949 (10 of 1949) has created a Depositor's education and awareness fund scheme 2014 and the RBI has sanctioned a pilot programme to be implemented in the form of participatory workshop, where the target participants will be explained about the advantage of having bank account and their rights as depositors. We have conducted one day workshop on the subject matter at Tehsil Maheshwar, which is a semi-urban place situated at the bank of Narmada.

Maheshwar is a city in Khargone district of Madhya Pradesh state, in central India. It is located 13 km east of National Highway 3 (Agra-Mumbai highway) and 91 km from Indore, the commercial capital of the state. The City lies on the north bank of the Narmada River. It was the capital of the Malwa during the Maratha Holkar reign till 6 January 1818, when the capital was shifted to Indore by Malhar Rao Holkar III.

2. SURVEY REPORT :

Retail banks are facing an uphill battle to retain customers. Amidst changing financial scenario incited by recent regulation and demonetization. In these condition customer's loyalty, can be won with exceptional customer services convenience, elimination of the source of dissatisfaction and experience that delight.

To find out the level of satisfaction and customer service should not be a reactive exercise. Communicating with customer with proactively reduce the cost of managing inbound calls and increase customer satisfaction. Bank customers need the most

R	esponden	ts
Male	Female	Total
44	06	50

up-to-date information precisely when and where they choose or they won't be satisfied. They want to check balances on mobile, move money without having to go into bank branch or to an ATM and get answers to their question quickly and easily. The technology offers businesses new and powerful ways to connect and facilitate these actions but these new technologies will be worthless if brand, messaging and service are not consistent across all channel including mobile, web, email and social media. To find out the level of satisfaction and status of customer service pertaining to the bank depositors a survey has been conducted in the city of Maheshwar.

This survey covered the samples from the resident of Tehsil and Block Maheshwar which is a large historical business centre on the bank of river Narmada. Samples from the business community traders, weavers, Govt. servants and employees from the NGOs are taken for survey.

Education	Respondents	%
Illiterate	1	2%
Primary School	3	6%
Middle School	12	24%
High School	5	10%
Higher Secondary	8	16%
Graduate	13	26%
Post Graduate	8	16%

Business	Respondents	%
Labour	16	32%
NGO Employees	14	28%
Govt. Servant	2	4%
Shopkeeper	12	24%
Distributor	4	8%
Dealer	2	4%

While going through the outcome of survey it is found that 98% of respondents are having their bank accounts whereas 88% having their bank account in nationalized bank branch situated in their local area and 10% having saving bank accounts with Regional Rural Bank & Cooperative bank. Only 20% customers having current accounts. All the account

holder 94% linked their Aadhar with bank account.

While going through the respondent's educational qualification 26% high school and 42% are graduates and post graduates. Respondents those who are having their bank account are keeping money with saving bank account 92% and 72% respondents are using ATM machines

Bank	Respondents	%
Co-operative	1	2%
Nationalized	44	88%
Regional Rural	4	8%
Private Banks	0	0%
No Bank	1	2%

and 44% are using cheque book. Only 6% using NEFT, 6% Net banking and 6% mobile banking. 90% account holder use to visit bank branch for their banking need.

Outcome of the survey :

- 42% are aware about the nomination in bank account where only 24% updated their nomination.
- Almost 76% respondents are unaware about the rules pertaining to closing and transfer of bank account.
- The benefit of digitization, net banking, mobile banking and use of ATM is to be elaborated.
- Depositor's right as depositor to be explained.
- To improve the customer satisfaction level public sector banks keep the trust factor and improve on the interpersonal relationship and other aspect of service quality.

Transaction by	Respondents	%
Cheque	22	44%
ATM	36	72%
Net Banking	3	6%
NEFT	3	6%
RTGS	4	8%
POS Machine	0	0%
Kiosk	1	2%
Bank Branch	45	90%
Mobile Banking	3	6%
Digital Banking	2	4%

Nominee	Y	es	N	0
Knowledge	21	42%	29	58%
Rules & Process	15	30%	35	70%
Updation	12	24%	38	76%

- 6. In respective of the banks, employees who interface the customer directly ought to be empathetic and should be able to understand the customer need and requirement.
- 7. The bank should focus on pulling and retention of customers.
- 8. Efficient and knowledgeable employees are always show the organization.
- 9. In spite of reducing the branches, establishing branches in every possible area would be better way to expand.

3. OBJECTIVES OF THE WORKSHOP :

The objectives of the pilot programme is imparting education and awareness for the promotion of depositor's interest and to aware them to secure their hard earned money, weaning the participants from keeping their hard earned money in illegal and non-banking entities. encourage them for having operative bank account, demystifying them about the KYC norms of prevailing system, educate the participant on mis selling of banking products and to educate them on customers rights as depositors and more as under:

- To discuss the problems of under privileged class of depositors and customers and to provide them to safeguard their interest.
- To understand the role of financial / banking institutions in creative customer awareness.
- To understand the role of regulatory bodies and other key stake holder in enhancing awareness and safeguard the depositor's interest.
- To propagate steps to build common communication strategies to educate the depositors and other customers.
- To strengthen the measures to provide seamless and excellent services to customer.
- To instill the need for empathy and understanding while dealing with customer issue.
- Educating the participants on financial planning, risk management and tax saving.
- Education participating on available grievance redressal mechanism with bank.

4. WORKSHOP MANAGEMENT :

4.1 PREPARATION :

Preparation of workshop included the task like finalisation of contents, training materials (module and hand-outs) selection of venue, selection of key speakers, selection of participants, session plan, printing of training materials, logistic arrangement including posters, banners, projector, computer, finalisation of topics and logistic arrangement for speaker, arrangement of food and refreshment, tea, memento for the speakers and guests.

4.2 CO-ORDINATION :

Priyasakhi Mahila sangh has already a good team of professionals acquainted with the town Maheshwar and who already established good rapport and understanding with all the mechanism and requirement to conduct such workshop and training program.

4.3 MANAGEMENT :

The team was divided into two group (A and B) and representative nominated to share and communicate the problems and suggestion to team leader from the Sahara Manthan Group of social workers. The team leader along with the support of the seniors was responsible for the overall management and insuring the success and quality of the workshop. One senior consultant assign to observe and evaluate the speaker's address and group/panel discussion. Quality of delivery, exercises and how these activities are accepted and understood by the participants of Maheshwar. The venue of workshop has been selected from the available resources and looking to the approach and accessibility of the participants.

5. OPENING CEREMONY :



The workshop was officially inaugurated with lamp lighting and garlanding on the photo of goddess Saraswati followed by Saraswati Vandana by Shri H.C. Sharma.



Many Govt. and non-Govt. organization officials, bankers, employees of co-operative societies, NGOs, BCs, SHG representatives and Weavers throughout the area attended the inaugural ceremony and workshop.

Welcome speech was delivered by Ms. Arti Kushwah, CEO of Priyasakhi Mahila Sangh (PSMS) with PPT presentation containing the developmental history of Priyasakhi Mahila Sangh and the present financial status. She also elaborated the need of workshop, finding of survey reports and topics which were selected for the panel discussion.



6. FACILITATORS :

The workshop was facilitated by the following team:

- Mr. Satyendra Rajput, Manager, RBI
- Ms. Arti Kushwah, CEO, PSMS
- Mr. Mukesh Bhatt, LDM, BOI, Indore
- Mr. D.S. Yadav, Consultant Financial Literacy, BOI, Indore
- Mr. P.K. Upadhyay, Manager, NJGB
- Mr. R.S. Dodiyar, SHDO, Horticulture, Maheshwar
- Mr. M.S. Joshi, Doctor, Maheshwar
- Mr. Emmanuel Kujur, Manager, Canara Bank, Maheshwar
- Mr. Swapnil Beohar, Sahara Manthan

- Mr. Bharti Kushwah, Co-ordinator, PSMS
- Ms. Deepti Kushwah, Team Leader
- Mr. H.C. Sharma, Consultant
- Mr. Y.S. Panwar, Consultant
- Mr. Arun Modi, Consultant
- Mr. R.K. Yadav, IT Support, PSMS
- Ms. Seema Kushwah, GC, PSMS

7. PARTICIPANTS :

The workshop was attended by a wide range of resident from Town Maheshwar, District-Khargone, which include the participants from private service, Govt. service, small vendors, manufactures, weavers, BCs, Media, NGOs, SHG members, Housewives. The breakup of 86 participants including 30 women is given in table below and the list of participants is annex as annex-1.

J	ob	Govt. ServiceVendorManufactureHousewifeAgriculture/ LabourMMFMFFMF7141221312				lture/ our	NG	Os	Banks	Media	То	tal			
м	F	М	м	F	М	F	F	М	F	м	F	М	м	м	F
18	7	7	1	4	12	2	13	1	2	9	2	3	5	56	30



8. APPROACH AND METHODOLOGY :

The approach and methodology was based on the participatory method in order to engage the participants and to motivated them to speak out their problems and issues while operating their bank accounts. The following methodology were used in the workshop.

- ✓ Brain Storming.
- Address by the panelist and subject expert from banking and financial literacy program.
- ✓ Panel Discussion
- ✓ Skit Play
- ✓ Panel Question Answer.
- ✓ RBI Representative overview.
- Brain storming :

Subject experts lead development manager from Bank of India, Lead Bank, Indore, Mr. Mukesh Bhatt who has attended the programme address to the participants and elaborate the efforts for opening *Jandhan* account and the need of having bank accounts. He also emphasized on the efforts for organizing the weavers of Maheshwar and their upliftments.



Mr. Bhatt explained the participants about the use of Kiosk and which are available 24x7 at their door step. He emphasized that the Kiosk transaction are made safer and easy through application of biometric and identity system.

The Jandhan accounts facilitated with accidental insurance of the account holders and it is prerequisite to take benefit of such insurance the account should be operative and it is suggested that within the span of 45 days the account should be operated at once. He also emphasis on the *PM Durghatna Bima Yojna* which is available to the saving bank account holder on 12 Rs. annual premium and *PM Jeevam Bima Yojna* which is available on Rs. 330 annual premium. He detailed the Govt. scheme attached with the bank accounts and available loan facility like PM / CM Swarojgar Yojna, Education Loan and loan for small manufacturer. He suggested in case of any problem or discomfort of the working of the employees of the branch the bank account holder can launch complaint against such employee to regional and zonal manager of the bank and also to the Bank Lokpal. He motivated the participants for spreading the awareness in their neighbors and relatives for having bank accounts.

Consultant financial literacy Mr. D.S. Yadav motivated the participants to have the Bank accounts. He elaborated the benefits connected with bank accounts and the Govt. scheme and insurances connected with the "Jandhan" account, KYC norms.



He spoke on Jandhan accounts and basic deposit saving bank account, Nominations norms and its requirement, importance to open a joint account, Net banking, Mobile banking, Bhim App etc. know their rights and in managing their hard earned money and maintaining their Bank Accounts. He also emphasis on the Aadhar link and link of Mobile number with the bank account for secured transaction. Use of ATM and POS machine to fulfill their urgent need before and after the banking working hours and also mechanism for the redressal of their grievances.

Mr. P.K. Upadhyay, Regional Manager, Narmada Jhabua Gramin Bank appreciated the RBI depositors education and awareness scheme fund and its working while his address to the participants. He motivated the participants specially to women to have their own saving bank account, which is available on zero balance or minimum balance as *Jandhan Khata* or basic deposit saving bank account.

He also motivated for daily saving in any form or a minimum amount and to keep it with the saving bank account to meet their emergency need. He emphasis on the balancing the income and expenditure of the household and encourage for small savings. He also suggested that the weavers of Maheshwar and surrounding rural area will be activated through SHG for generating their income and economic growth.



9. PANEL DISCUSSION :

Panel discussion initiated on the subject matter and all the participants were invited to put their doubts and questions for appropriate resolution from the panelist consist of Shri Satyendra Rajput, Manager, RBI, Shri D.S. Yadav, Consultant FLC, Shri Mukesh Bhatt, LDM, BOI, Indore, Shri P.K. Upadhyay, RM, NJGB and Shri R.S. Dodiyar, SHDO, Horticulture. The major questions from the participants are as under.



Shri Purushottam Gupta, retired Govt. teacher asked about the facility of education loan and problem facing by him being a defaulter. He is ready to pay all the due of bank but the bank officers are denying the loan facility being a defaulter.

Panel response : Shri D.S. Yadav

suggested that you can approach to the branch manager and he will certainly help you in getting education loan as he can not deny the loan as you are going to deposit all the dues.

Participant Shri Abhay Dashore asked about why we keep our saving in nationalized bank?

Panel response : The accounts and money in nationalized bank are safe being 51% of capital vested in Govt. of India and the Central Govt. guarantee the repay of money.

Participant Shri Sitaram Solanki raise the fraud in internet banking. How it can be safe ?

Panel response : If you follow the safety instruction given by the bank and protect your PIN and other safety passwords no fraud can be done with your bank account.



One media participant - Why the private bank expanding their business in our town in compare to the nationalized bank and what is the control of RBI on nonbanking financial institution?

RBI response : RBI has strict licensing policy to the non-banking financial

institution, which can you see on RBI website *Sachet portal*, where you will find all the list of authorized and licensed holding Non-Banking Financial Institution list. While dealing with such NBFC you can ask for RBI license and if the NBFC don't have such license then please do not invest or deposit your harden money with such NBFCs. Our investigation and vigilance team is working to control such type of NBFC and when we find any fraud or fraudulent NBFC we have initiated action for closing of non-license NBFC.



Participant Shri Pradeep Khede complain about forced insurance given by the branch manager without their consent on loan account and charging the premium by debiting their saving bank account. He asked how the bank can pressurized for getting insurance. Bank

also not providing the policy which they have assigned to borrower.

Panel response : Shri D.S. Yadav explained that no bank officials can pressurized for purchasing insuring policy on any loan or borrowing. He can only suggest to cover the borrowing with insurance in case of any mis happening with the borrowers. He can not pressurize for purchasing any insurance policy, if you have faced such problem then you can launch a complaint to the higher authority of said bank and if he is not giving any response then you can launch a complaint to bank *Lokpal*.



Participant Ms. Saina Mansuri asked how their group can get a guidance and financial assistance to establish a chocolate making unit and what help we can get from the horticulture department ?

Panel response : Shri R.S. Dodiyar

explained the process to get the technical assistance training and marketing of homemade chocolate. He also explained that the group can get help from PSMS for making the group capable to start a homemade chocolate unit at their own.



Participant - How and when the online transaction or purchase are safe and how we can make it safe while purchasing online.

RBI response : While purchasing through online please check the site where you are going to transact it is safe or not. You can check the security and authenticity of security symbol before ordering online and it is advisable not to make any transaction on unsafe or unsecured site to avoid any fraud, because if it is a safe and secure site then you can make a complaint and get the money back and if it is unsafe and unsecure site then you will knowingly lost your money.

No schedule nationalized bank or its official make any call for verifying your KYC or ask to confirm your PIN /OTP. If you get any such call please do not reply them.

<u>10. SKIT PLAY :</u>

The participants from Manthan Sahara Group played a skit on the theme of benefit from mobile banking and protection from the fraud connected with mobile banking. All the group members spread message for adopting mobile banking for their convenience.



The play was ended with oath for adoption of mobile net banking.



11. PARTICIPANTS FEEDBACK :

All the participants expressed their satisfaction in feedback session about the RBI approach and support extended by the depositor's education and awareness fund scheme. They also expressed their satisfaction on workshop topics and methodology. Most participants added that the program was highly effective and it will help them to aware the illiterate people or suffering while operating their bank account and when they visit the bank branch for their small saving deposits. Participants suggested to organize such program and workshop for the depositors in surrounding villages and remote areas. All the participants were happy and satisfied with the contents and method of training and awareness while discussing in group they also got the knowledge about the operation and safeguards of their money with bank.

• Details of activities :

- Registration of the participants and guest with welcome tea.
- Inaugural ceremony, garlanding and welcome to the guest with buke.
- Welcome speech by Ms. Arti Kushwah.
- Address by Mr. Mukesh Bhatt, LDM, BOI
- Address by Mr. D.S. Yadav, FLC, BOI
- Address by Mr. P.K. Upadhyay, Regional Manager, NJGB
- Panel Discussion
- o Lunch
- o Participants feedback
- Vote of thanks by Mr. H.C. Sharma

12. CONCLUSION AND SUGGESTION :

Our journey is long and laden with thorns but our commitment towards the target surely achieved with the support of you all the leaders. Of course, we will not have been reached this stage without you people who helped us in making great success of our commitment. To educate customer so that they effectively use the opportunity provided by digital empowered knowledge economy.

To empower the vulnerable customer against the protection threats that online banking bring with itself.

Though the number of smartphone uses is all set to cross 300 million by the end of 2017. Many specially the vulnerable section of the society are not aware of its use especially when it comes to digital banking or availing of essential services of Govt. making consumer digitally literate and empowering them to use the internet and mobile banking safety and using them to make the gradual shift from offline to online is a humongous task.

RBI always ready to hear from you and instantly reply the complaint and react on suggestion given by you. For any issue pertaining the services, product or employee's behavior, you first approach to the customer care center of the concern bank and then if the problem or issue does not resolve then the regional / zonal head of the office of the said bank and in case of no response then to RBI for the final resolution of such problem.

13. RECOMMENDATION :

- To establish more schedule bank branch to encourage the positive competition in spreading the business and to attract the depositors and to safeguard them from the non-license non-banking financial entities.
- To establish helpdesk corner in nationalized bank to counsel the customer and depositors for Govt. scheme and to resolve the problem while operating their bank account.

- Improve the service quality through customer satisfaction drive and effective customer relationship.
- To train and update the employee of the bank with amended rules and regulations while dealing the customer.
- To have more and more such workshop for depositor education and awareness in remote villages.

14. LEARNING AND OUTCOME OF THE WORKSHOP :

- To improve the coordination between the Govt. department and bank and all other stakeholders.
- To involve the retired bank personnel while planning the workshop and contents of the workshop.
- The major reasons behind non uses of mobile banking were security concern and technical problem of getting the net connectivity.
- People are afraid from fraud and hacking of mobile and net banking use.
- Respondents mentioned that the use of mobile banking is depending on security and privacy and ease of use.





इंदौर, बुधवार ०३ जनवरी, २०१८ | 5

महिलाओं को बैंक में बचत के लिए किया जागरूक



इंदौर | महिलाएं आर्थिक नियोजन के साथ परिवार के लिए कार्य करें, छोटी-से छोटी बचत करें, इससे बैंक आगे जाकर आपकी जरूरत पड़ने पर बड़ी मदद कर पाएंगे। महिलाएं आर्थिक उत्थान के लिए जागरूक रहें। यह बात प्रिय सखी महिला संघ बाणगंगा के सहयोग से आरबीआई द्वारा आयोजित जमाकर्ताओं के सम्मेलन में भारतीय रिजर्व बैंक भोपाल के मैनेजर सत्येंद्र सिंह राजपूत ने कही। कार्यक्रम की संयोजिका भारती कुशवाह ने बताया इस दौरान नाटिका के माध्यम से छोटे-बड़े फायदे बताए गए।



बड़वानी बैंक में जागरूकता व शिक्षण-प्रशिक्षण संपन्न मरेष्या आपने खाते से बना

महरुवरा आपक खात स विना कोई जानकारी के कोई भी व्यक्ति ऐसा नहीं निकाल सकता। जो बेंक में एैसा आपने जमा करा है वह आपकी मेहनत का पैसा है। कोई भी आपकों किसी भी बेंक संबंधित जानकारी के लिए आपको फेन नहीं करता। यह बात आरबीआई भोपाल मैंनेजर संबोधित करते हुए कही। श्री राजपुत ने कहों की सुविधाएं %यादा होगी तो समस्याएं भी %यादा बढेंगी। आपको सभी जागरूकता एवं जानकारी आवष्यक है अगर आपको बैंक

आवष्यक है अगर आपको बैंक संबंधि सभी जानकारी है तो आपके साथ कभी ढगी नहीं हो संकेगी। श्री राजपुत ने कहाँ की किसी के भी प्रलोभन में आकर राषी का निवेष नहीं करें। किसी भी समस्या के समाधान के लिए षिकायत करें। प्रियसखी महिला संघ इंदौर एवं भारतीय रिजवं बैंक के संयुक्त तत्वावधान एवं भारतीय रिजवं बैंक के वित्तीय सहयोग से बैंक



में जमाकर्ताओं के लिए जागरूकता व शिक्षण -प्रशिक्षण कार्यक्रम का आयोजन शुक्रवार को होटल रॉयल रेसीडेंसी में आयोजित किया जाएगा। कार्यक्रम के मुख्य अतिथि आरबीआई भोपाल मैंनेजर सत्सेंद्र राजपुत उपस्थित रहे। कार्यक्रम प्रिय सखी महिला संघ इंदौर सचिव आरती कुषवाह , बैंक ऑफ इंडिया इंदौर

एलडीएम मुकेश भट्ट , ग्रामीण बैंक रीजनल मैनेजर पी के गुप्ता , बैंक ऑफइंडिया सलाहकार डी एस यादव , वरिष्ठ उद्यानिकी विकास अधिकारी आर एस डोडीयार मौजूद fe विषेषज्ञ । कार्यक्रम में सलाहकार,वित्तीय साक्षरता सलाहकार एवं वित्तीय समावेषन प्रबंधक एवं अन्य राष्ट्रीयकृत व निजी बैंकों के विषय विषेषज्ञ ने उपस्थितो को बैंक खाते के लाभ व बैंक द्वारा दी जाने वाली सुविधाओं व उत्पादों की जानकारी दी।साथ ही बैंक खाते के संचालन के संदर्भ में रखी जाने

वाली विषेष सावधानियों एवं सुरक्षा बिंदुओं के संबंध में जानकारी दी । कार्यक्रम में नेट बैंकिंग,मोबाईल बैंकिंग,डिजीटाईजेषन के माध्यमों को बढावा देते हुए इस संबंध में रखी जाने वाली सावधानी आदि के संबंध में विषय विषेषजग्यो द्वारा प्रत्यक्ष में जीवंत प्रदर्षन के माध्यम से जानकारी दी।

आर्थिक उत्थान के लिए महिलाए रह जागरूक

इन्दौर (सिटी ब्लास्ट)। महिला के साथ छोटी-छोटी बचत करें इससे मुकेश भट्ट, डीएस यादव, प्रमोद बैंक आगे आकर बड़ी बचत की उपाध्याय, भारती कुशवाह, सोनाली ओर ले जाएंगी। इस अवसर पर बिरला मौजूद थे।

सिटीब्लास्ट

मंगलवार 2 जनवरी 2018

संघ के आयोजन में सत्येन्द्रसिंह राजपत ने कहा कि महिलाएं आर्थिक नियोजन

6

NEWS



-महिलाएं आर्थिक उत्थान के लिए जागरूक रहें

साथ परिवार के लिए कार्य करे, छोटी से बचत करे, सतत बचाए, इससे बैंक आगे जाकर आपकी जरूरत पड़ने पर बड़ी मदद कर पाएगी। बैंक में खाता खोलना ही सबकुछ नहीं हैं, जमाकर्ता संतत बैंक जाए, बचत को आदत बनाए, चाहे वह छोटी बचत ही क्यों न हो। ये विचार हैं भारतीय रिजर्व बैंक भोपाल के मैनेजर सत्येंद्र सिहं राजपूत के । वे प्रिय सखी महिला संघ

इंदौर। महिलाएं आर्थिक नियोजन के 🍦 इंदौर के सहयोग से आरबीआई लारा इंदौर व खरगोन जिले के समूहों, किसानों, महिलाओं, जमाकर्ताओं के सम्मेलन को संबोधित कर रहे थे। आयोजन में इंदौर जिला अग्रणी बैंक मैनेजर मुकेश भट्ट, वित्तीय साक्षरता प्रभारी डीएस यादव, नर्मदा झाबुआ क्षेलीय ग्रामीण बैंक इंदौर के रीजनल मैनेजर प्रमोद उपाध्याय, प्रिय सखी मिहला संघ सीईओ आरती कुशवाह आदि प्रमुख रूप से मौजूद थे।



/आरबीआई के सहयोग से जागरूकता कार्यकम आज

इंदौर। भारतीय रिजर्व बैंक (आरबीआई) व प्रिय सखी महिला संघ इंदौर रीजन के तत्वावधान में महेश्वर के होटल रायल रेसीड़ेंसी में एक दिनी जागरूकता कार्यक्रम 29 दिसंबर को सुबह 11 बजे से आयोजित किया जा रहा हैं। कार्यक्रम संयोजक भारती कुशवाह ने बताया कि दिनभर चलने वाले विभिन्न सतों में आरबीआई भोपाल के मैनेजर सत्येंद्र सिंह राजपूत, संघ सीईओ आरती कुशवाह, खरगोन जिला सहकारी बैंक एमडी एमके बार्चे, भूमि विकास बैंक प्रमुख एसके सिन्हा, नाबार्ड जिला प्रबंधक एसके नवसारे, नमर्दा झाबुआ क्षेत्रीय ग्रामीण बैंक इंदौर के रीजनल मैनेजर पीके उपाध्याय, डीएस यादव आदि बचत, वित्तीय साक्षरता, महिला जागृति, जनधन खातों का बहु आयामी उपयोग, महिलाओं के स्वावलंबन आदि से जुड़े सतों को संबोधित करेंगे। इस दौरान ग्रामीण अर्थव्यवस्था से जुड़ी नाटिकाएं भी प्रस्तुत की जाएगी। आयोजन में इंदौर का एक दल मौजूद रहेगा।

नवभारत

इंदौर, रविवार, 31 दिसम्बर, 2017 5

बैंक में खाता खोलना ही सबकुछ नहीं है,जमाकर्ता सतत बैंक जाएं : सत्येंद्र सिंह



इंदौर. महिलाएं आर्थिक नियोजन के साथ परिवार के लिए कार्य करें. छोटी सी बचत करें, सतत बचाए, इससे बैंक आगे जाकर आपकी जरूरत पडने पर बडी मदद कर पाएगी. बैंक में खाता खोलना ही सबकुछ नहीं हैं. जमाकर्ता सतत बैंक जाए चाहे वह छोटी बचत क्यों न हो. यह बात भारतीय रिजर्व बैंक के मैनेजर सत्येंद्र सिंह राजपुत ने कही. वे प्रिय सखी महिला संघ इंदौर के सहयोग से आरबीआई द्वारा इंदौर व खरगोन जिले के समूहों किसानों, महिलाओं व जमाकर्ताओं के सम्मेलन को संबोधित कर रहे थे. आयोजन में इंदौर जिला अग्रणी बैंक मैनेजर मुकेश भट्ट, वित्तीय साक्षरता प्रभारी डीएस यादव, नर्मदा झाबुआ क्षेत्रीय ग्रामीण बैंक इंदौर के रीजनल मैनेजर प्रमोद उपाध्याय, प्रिय सखी महिला संघ सीईओ आरती कुशवाह आदि प्रमुख रूप से मौजूद थे. कार्यक्रम का संचालन भारती आयाजकः प्रियसाधी महिला संघ, इन्दार (म.प्र.)





इंदौर, बुधवार 3 जनवरी 2018



महिलाएं आर्थिक उत्थान के लिए जागरूक रहे

डंदौर।

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ये विचार हैं भारतीय रिजर्व बैंक भोपाल के मैनेजर सत्येंद्र सिंह राजपूत के । वे प्रिय सखी महिला संघ इंदौर के सहयोग से आरबीआई द्वारा इंदौर व खरगोन जिले के समूहों, किसानों, महिलाओं, जमाकर्ताओं के सम्मेलन को संबोधित कर रहे थे। आयोजन में इंदौर जिला अग्रणी बैंक मैनेजर मुकेश भट्ट, वित्तीय साक्षरता कृ कुश्ववाहत ने किया। आभार माना प्रभारी डीएस यादव, नर्मदा झाबुआ, सोनाली बिरला ने।

क्षेत्रीय ग्रामीण बैंक इंदौर के रीजनल मैनेजर प्रमोद उपाध्याय, प्रिय सखी मिहला संघ सीईओ आरती कुशवाह आदि प्रमुख रूप से मौजूद थे। महेश्वर के बचत समूह ने इस दौरान प्रभावी प्रस्तुति दी। नाटिका के माध्यम से भी छोटे बचत के बडे फायदे बताए गए। संचालन भारती

- Annula PRIYASAKHI MAHILA SANGH, INDORE (M.P.)

16. GUEST / RESOURCE PERSON - LIST

Guest / Resource Person Registration

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Date - 29/Dec./2017, Friday, Area-Maheshwar(Semi urban), District-Khargone (M.P.)

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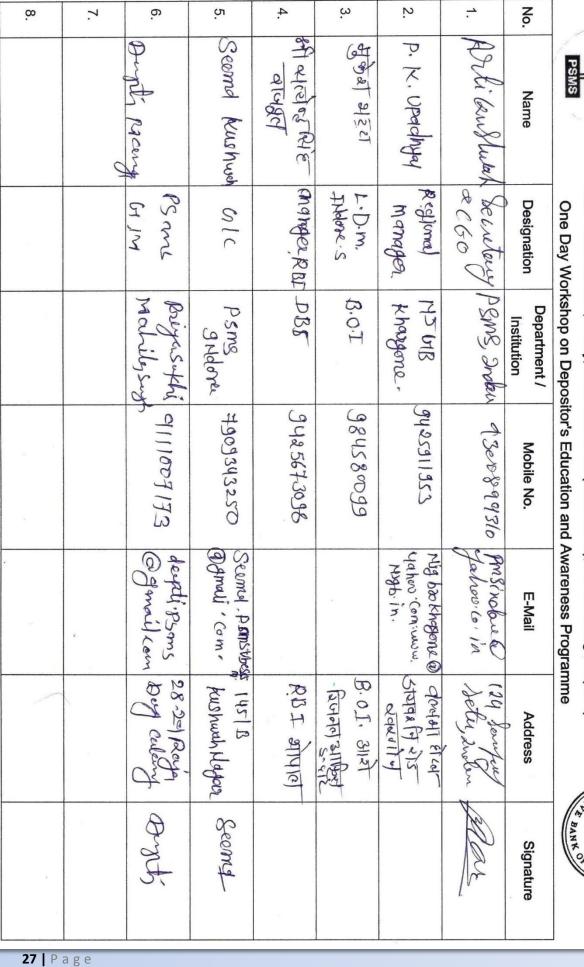
PRIYASAKHI MAHILA SANGH, INDORE (M.P.)

Guest / Resource Person Registration

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Date - 29/Dec./2017, Friday, Area-Maheshwar(Semi urban), District-Khargone (M.P.)



17. PARTICIPANTS REGISTRATION :



PRIYASAKHI MAHILA SANGH, INDORE (M.P.)

Participant Registration

Dec./2017, Friday, Venue - Hotel Royal Residency, Maheshwar, Area-Maheshwar(Semi urban), District-Khargone (M.P.)

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Participant Registration

Dec./2017, Friday, Venue - Hotel Royal Residency, Maheshwar, Area-Maheshwar(Semi urban), District-Khargone (M.P.)

PRIYASAKHIMAHILA SANGH, INDORE (M.P.)

Participant Registration

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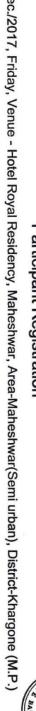
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PRIYASAKHIMAHILA SANGH, INDORE (M.P.)

Participant Registration

Dec./2017, Friday, Venue - Hotel Royal Residency, Maheshwar, Area-Maheshwar(Semi urban), District-Kh ND

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PRIYASAKHI MAHILA SANGH, INDORE (M.P.)

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