

# INTERNATIONAL WOMENS DAY

The International Women's Day event organized by Priyasakhi Mahila Sangh in collaboration with NABARD at Nakhrali Dhani Resort, Indore, was a day of celebration and recognition of the achievements of Self-Help Group (SHG) women and women entrepreneurs who had received training through various NABARD programs and had established their own businesses. The event's agenda included felicitating professional women, conducting a loan disbursement camp for SHGs, recognizing the best SHGs and women entrepreneurs, launching an e-commerce platform for SHG-based products, and presenting awards for the best employees and animators.

The event commenced with a warm welcome speech and a traditional lamp-lighting ceremony by distinguished guests, including Mr. Sunil Dhaka (LDM, BOI), Mrs. Pooja Kejriwal (Credit, Learning & Development Department, MPGB), Mr. Nagesh Chorasiya (DDM, NABARD), Mr. Vimal Jain (Regional Manager, MPGB), Mr. R P Gupta (DRM, MPGB), Mrs. Rampyari Kushwah (President, PSMS), and Ms. Arti Kushwah (CEO, PSMS). Cultural performances by children added to the festive atmosphere.

The event featured several highlights:

1. **Felicitate Professional Women:** Women from various professional backgrounds were honored for their outstanding achievements and contributions. Mrs. Nutan Supekar, an expert in forensic fingerprinting and CBI training, received recognition, along with Mrs. Pooja Kejriwal and Mrs. Darshana Arora for their remarkable accomplishments in their respective fields.
2. **Loan Disbursement Camp for SHGs:** Priyasakhi Mahila Sangh-affiliated SHGs received loan sanction letters and cheques totaling INR 2.03 crore from Madhya Pradesh Grameen Bank. This financial support aimed to enhance their livelihoods and business ventures.
3. **Felicitate for Best SHGs & Women Entrepreneurs:** Awards were presented to SHGs that demonstrated excellence in loan repayment, livelihood generation, and employment creation. Six SHGs, including Kaila Devi Bachat Samuh and Kamna Bachat Samuh, were recognized. Individual women entrepreneurs, such as Mrs. Seema Sonare and Mrs. Nirmala Sharma, were also honored for their outstanding business ventures.
4. **E-Commerce Launch for SHG-Based Products:** Vasundhara Center for Livelihoods Private Limited (VCLPL) launched an e-commerce platform, Vasundhara E-Commerce, to market products created by SHG women. This platform provides a wider market for their handicrafts, apparel, and other products.

5. Best Employee and Animator Awards: Mrs. Komal Maurya received the Employee of the Year award for her dedicated service, and Mrs. Rani was recognized as the Best Animator of the Year. Mrs. Nisha Saratkar received the award for Best Coordinator for her contributions to the EShakti project of NABARD.

The event emphasized the importance of women's empowerment and celebrated the achievements of women in various fields. It also marked the launch of a platform that promises to expand the market reach for SHG-based products, contributing to the economic upliftment of women entrepreneurs. The awards and recognition served as motivation for women to continue their endeavors and contribute to their communities. The event ended with a vote of thanks, echoing the sentiment that every day should be a celebration of women's achievements and contributions.



## आत्मनिर्भर बन चुकी महिलाओं का सम्मान

इंदौर. प्रिय सखी महिला संघ ने महिला दिवस पर मंगलवार को नखराली ढाणी में आत्मनिर्भर बनीं महिलाओं का सम्मान किया। 10 रुपए से रोजगार शुरू कर वर्तमान में दर्जनों को रोजगार देने वाली समूह की पहली सदस्य राम

प्यारी कुशवाह का सम्मान हुआ। इस दौरान जैविक कृषि, दुग्ध उत्पादन, बैंकिंग क्षेत्र में सफलता प्राप्त कर चुकी महिलाओं ने अनुभव बताए। सचिव आरती कुशवाह ने बताया, समूह की महिलाओं को ई-कामर्स से जोड़ा है।